



Creative Media Production

Key Stage 4 Curriculum Overview

Progression from Key Stage 3 and optional progression through Post-16 :

	Autumn Term	Spring Term	Summer Term
Year 9	Media element added to Literature (Richard III) curriculum to introduce basic skills and content to potential media candidates		
Year 10	<p><u>Component 1 focus</u></p> <p>Students will learn Media terminology and research techniques which they will then use to fully explore 3 different forms of media (audio-visual, interactive, print).</p> <p>Continued development of understanding of the 4 key areas of media – language, industry, audience and representation - and use of the media terminology to explore key themes represented in different forms of media.</p> <p>Students will be able to explain the themes that they have been assigned having independently chosen a variety of media forms.</p> <p>Students will research and explore their chosen forms of media to support the assigned theme.</p>	<p><u>Component 2 focus</u></p> <p>Editing skills will be introduced, attached to a set task or project with clear expectations linked to the mark scheme to aid students in developing required skills for the next component.</p> <p>The marking criteria for component 2 will be explored in detail, while students critically analyse some of their own work, in keeping with the requirements of this component.</p> <p>Launch of coursework project 2. Students will be guided into developing an understanding of the steps required to fully meet the media assessment objectives and assessment criteria for the higher-level outcomes.</p>	<p>Students will be introduced to web design and directed to examples of varied websites for analysis of the media language, audience, representation and industry connected to these.</p> <p>Research into older versions of these sites will be conducted to allow consideration of how different social groups (gender/race/age/class to be considered closely) are being represented now as opposed to then.</p> <p>Pupils will choose from assigned class web design projects to complete over set time.</p> <p>Those that find Web design challenging, will be allowed to focus on print media or audio-visual media with a similar assignment outcome and deadline expected.</p>

Launch of coursework project. Students will be guided into developing an understanding of the Media assessment objectives and assessment criteria.

Students will complete timed formal assessment for submission to the exam board on December 15th, 2023.

Students will learn required skills in photography such as lighting, camera angles, types of shots.

Students will apply learning to practical skills in photography workshop sessions. They will be expected to work in groups as well as individually to hone skills.

Pupils will also be trained in videography and the application of mise-en-scene in creating messages.

Theorist linked to reception and audience theory (Stuart Hall) and genre theory (Steve Neale)

In lesson self-assessment of photography and or videography homework prompted by teacher's guidelines to ensure skills are well developed and strategies are fully understood.

Students to secure required photography for Component 2 in workshop lesson.

Pupils will create their chosen Media Product for the assigned client brief.

Regular documentation of steps taken in pre/ production and post-production stage will be logged by students as they progress.

Editing decisions will occur at the end point of first drafts and logged in another colour to show proof-reading and editing as expected by the exam board.

Students will complete timed formal assessment for submission to the exam board before the Easter break.

Editing decisions will occur at the end point of first drafts and logged in another colour to show proof-reading and editing as expected by the exam board.

Regular documentation of steps taken will be logged by students as they progress.

Summer project: to be decided.

Homework	Projects on lighting and camera angles will be assigned to allow pupils to use their accessible Media (phones) to capture images to meet given criteria.	Editing skills will be practised using free online and phone software to make assigned modifications to own photos or videos taken.	Continued work on developing website/magazines/newspapers/radio broadcast/music video/ film/ tictoc clip/television advert.
Year 11	<p style="text-align: center;"><u>Print Media focus/ Web design</u></p> <p>Students will work on a compilation of a portfolio of different forms of print media over a few lessons, in keeping with each week's scenario/brief. Clear understanding of codes and conventions of each form of print media will be expected in order to complete assigned tasks.</p> <p>Students will be introduced to web design.</p> <p>Examples of varied websites will be assigned for analysis of the media language, audience, representation and industry connected to them.</p> <p>Deep research into different versions of chosen sites will be conducted to allow consideration of how different social groups (gender/race/age/class to be considered closely) are being represented now as opposed to then/ on one site vs another.</p>	<p style="text-align: center;"><u>Component 3 focus</u></p> <p>Launch of coursework project 3. Students will be guided into developing an understanding of the steps required to fully meet the media assessment objectives and assessment criteria for the higher-level outcomes.</p> <p>Students to secure required photography/videos for Component 3 in workshop lesson.</p> <p>Pupils will create their chosen Media Product for the assigned client brief.</p> <p>Regular documentation of steps taken in pre/ production and post-production stage will be logged by students as they progress.</p> <p>Editing decisions will occur at the end point of first drafts and logged in another colour to show proof-reading and editing as expected by the exam board.</p> <p>Students will complete timed formal assessment for submission to the exam board before the Easter break.</p>	

Pupils will choose from assigned class web design projects to complete over set time.

Candidates that need to resit, will do so in these sessions under exam condition.

Editing decisions will occur at the end point of first drafts and logged in another colour to show proof-reading and editing as expected by the exam board.

By the end of Key Stage 4 students should be able to:

- **Conduct an indepth media review of a range of media products.**
- **Meet the requirements of a brief.**
- **Capture their own images via dslr/phones.**
- **Self-evaluate and or proofread and edit own work.**
- **Show independence when choosing creative tasks and ideas.**
- **Development of their work in logical stages with regular critical appreciation of work done.**
- **Be able to create original and purposeful product for the client.**